



Junior
Achievement™
of Greater Hampton Roads

BOWL A-THON



SPONSORSHIP INFORMATION

Bowl-a-Thon is one of Junior Achievement of Greater Hampton Roads' signature fundraising events! Together, we raise essential funds to bring JA's programs in entrepreneurship, work readiness, and financial literacy to thousands of local students each year. These hands-on experiences empower young people to explore their potential and prepare for success in the real world.

2026 Dates: March 28th or April 18th

GOLD PIN SPONSOR - \$10,000

- Logo exclusively printed on over 1,000 event t-shirts
- Marketing opportunity at each event
- Bowling registration for up to 40 company employees (8 teams of bowlers)
- Lane signage for each company team at the event
- Logo displayed on banner at all Bowl-a-thon events
- Logo on all print materials, Junior Achievement website and newsletter
- Recognition in Junior Achievement Annual Report

SILVER PIN SPONSOR - \$5,000

- Bowling registration for up to 20 company employees (4 teams of bowlers)
- Logo displayed on banner at all Bowl-a-thon events
- Lane signage for each company team at the event
- Logo on Junior Achievement website and newsletter
- Recognition in Junior Achievement Annual Report

**JOIN US AS WE BOWL TOWARD A BRIGHTER, MORE
INSPIRED FUTURE FOR THE YOUTH OF HAMPTON ROADS!**

BOWL A-THON



SPONSORSHIPS CONTINUED

BRONZE PIN SPONSOR - \$3,000

- Bowling registration for up to 10 company employees (2 teams of bowlers)
- Logo displayed on banner at all Bowl-a-thon events
- Logo on Junior Achievement website and newsletter
- Recognition in Junior Achievement Annual Report

STRIKE SPONSOR - \$1,000

- Bowling registration for up to 5 company employees (1 team of bowlers)
- Logo displayed on banner at all Bowl-a-thon events
- Logo on Junior Achievement website and Bowl-a-thon newsletter
- Recognition in Junior Achievement Annual Report

SPARE SPONSOR - \$750

- Logo displayed on banner at all Bowl-a-thon events
- Logo on Junior Achievement website and Bowl-a-thon newsletter
- Recognition in Junior Achievement Annual Report

2026 Dates: March 28th or April 18th

QUESTIONS? CONTACT
NATALIE.ASHCRAFT@JA.ORG
OR CALL 757-452-6972



**Junior
Achievement**TM
of Greater Hampton Roads



**FREE TO SCHOOLS. POWERED BY PARTNERS.
YOUR INVESTMENT KEEPS JA EXPERIENCES ACCESSIBLE AS
DELIVERY COSTS RISE.**



SPONSORSHIP FORM

WE WOULD LIKE TO SPONSOR THE BOWL-A-THON AT THE FOLLOWING LEVEL:

- GOLD PIN SPONSOR - \$10,000
- SILVER PIN SPONSOR - \$5,000
- BRONZE PIN SPONSOR - \$3,000
- STRIKE SPONSOR - \$1,000
- SPARE SPONSOR - \$750

PAYMENT METHOD: CHECK ENCLOSED INVOICE ME

SPONSOR CONTACT INFORMATION:

NAME OF CONTACT: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____ FAX: _____

E-MAIL: _____

SPONSORSHIP FORMS DUE MARCH 10, 2026.



**PLEASE SEND THE COMPLETED FORM TO NATALIE ASHCRAFT AT:
JUNIOR ACHIEVEMENT OF GREATER HAMPTON ROADS
4460 CORPORATION LANE, SUITE 206 VIRGINIA BEACH, VA 23462
NATALIE.ASHCRAFT@JA.ORG**