



## SPONSORSHIP INFORMATION

Bowl-a-Thon is one of Junior Achievement of Greater Hampton Roads' signature fundraising events! Together, we raise essential funds to bring JA's programs in entrepreneurship, work readiness, and financial literacy to thousands of local students each year. These hands-on experiences empower young people to explore their potential and prepare for success in the real world.

**2026 Dates:** March 28th or April 18th

### **GOLD PIN SPONSOR - \$10,000**

- Logo exclusively printed on over 1,000 event t-shirts
- Marketing opportunity at each event
- Bowling registration for up to 40 company employees (8 teams of bowlers)
- Lane signage for each company team at the event
- Logo displayed on banner at all Bowl-a-thon events
- Logo on all print materials, Junior Achievement website and newsletter
- Recognition in Junior Achievement Annual Report

### **SILVER PIN SPONSOR - \$5,000**

- Bowling registration for up to 20 company employees (4 teams of bowlers)
- Logo displayed on banner at all Bowl-a-thon events
- Lane signage for each company team at the event
- Logo on Junior Achievement website and newsletter
- Recognition in Junior Achievement Annual Report

**JOIN US AS WE BOWL TOWARD A BRIGHTER, MORE  
INSPIRED FUTURE FOR THE YOUTH OF HAMPTON ROADS!**



## SPONSORSHIPS CONTINUED

### BRONZE PIN SPONSOR - \$3,000

- Bowling registration for up to 10 company employees (2 teams of bowlers)
- Logo displayed on banner at all Bowl-a-thon events
- Logo on Junior Achievement website and newsletter
- Recognition in Junior Achievement Annual Report

### STRIKE SPONSOR - \$1,000

- Bowling registration for up to 5 company employees (1 team of bowlers)
- Logo displayed on banner at all Bowl-a-thon events
- Logo on Junior Achievement website and Bowl-a-thon newsletter
- Recognition in Junior Achievement Annual Report

### SPARE SPONSOR - \$750

- Logo displayed on banner at all Bowl-a-thon events
- Logo on Junior Achievement website and Bowl-a-thon newsletter
- Recognition in Junior Achievement Annual Report

**2026 Dates:** March 28th or April 18th

**QUESTIONS?** CONTACT  
NATALIE.ASHCRAFT@JA.ORG  
OR CALL 757-452-6972



**FREE TO SCHOOLS. POWERED BY PARTNERS.  
YOUR INVESTMENT KEEPS JA EXPERIENCES ACCESSIBLE AS  
DELIVERY COSTS RISE.**



## SPONSORSHIP FORM

**WE WOULD LIKE TO SPONSOR THE BOWL-A-THON AT THE FOLLOWING LEVEL:**

- |  |  |
|--|--|
| <input type="radio"/> GOLD PIN SPONSOR - \$10,000  | <input type="radio"/> STRIKE SPONSOR - \$1,000 |
| <input type="radio"/> SILVER PIN SPONSOR - \$5,000 | <input type="radio"/> SPARE SPONSOR - \$750    |
| <input type="radio"/> BRONZE PIN SPONSOR - \$3,000 |  |

**PAYMENT METHOD:** ☐ CHECK ENCLOSED ☐ INVOICE ME

### SPONSOR CONTACT INFORMATION:

NAME OF CONTACT: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_

**SPONSORSHIP FORMS DUE MARCH 10, 2026.**



**PLEASE SEND THE COMPLETED FORM TO NATALIE ASHCRAFT AT:  
JUNIOR ACHIEVEMENT OF GREATER HAMPTON ROADS  
4460 CORPORATION LANE, SUITE 206 VIRGINIA BEACH, VA 23462  
NATALIE.ASHCRAFT@JA.ORG**